



Discover First Funds

Securing the Future of Small Business

First Funds, LLC is a leading provider of business cash advances to small to mid-sized businesses. Marketing exclusively through our expanding network of ISO's and strategic partners, we have added value to the financial stability of thousands of independent businesses nationwide.

Thanks to a commitment to optimum personal service and strong business relationships with our ISO's, processors and other strategic partners, First Funds, LLC has provided funding in excess of \$275 million over the past five years alone. Our aim is to continue to exceed industry standards for quality, integrity and reliability that our customers and business partners have come to expect from us.

We know that the continued success of our business is directly related to the strength of our partnerships— with ISO's, sales agents, strategic partners and their associates. First Funds is committed to establishing and maintaining strong, mutually beneficial relationships built on a foundation of reliability, loyalty and trust.

You can maximize your profits when you join us in contributing to the growth and development of the 21.5 million small businesses across the US.

- Eminently marketable to new customers
- Fast, easy renewals with a unique funding model
- Guaranteed continuous streams of revenue
- Ongoing benefits for your customers
- Tangible rewards for continued loyalty

To learn more, visit our booth at ETA: **#949**